



Cosmetic Pesticides – Oct. 2016

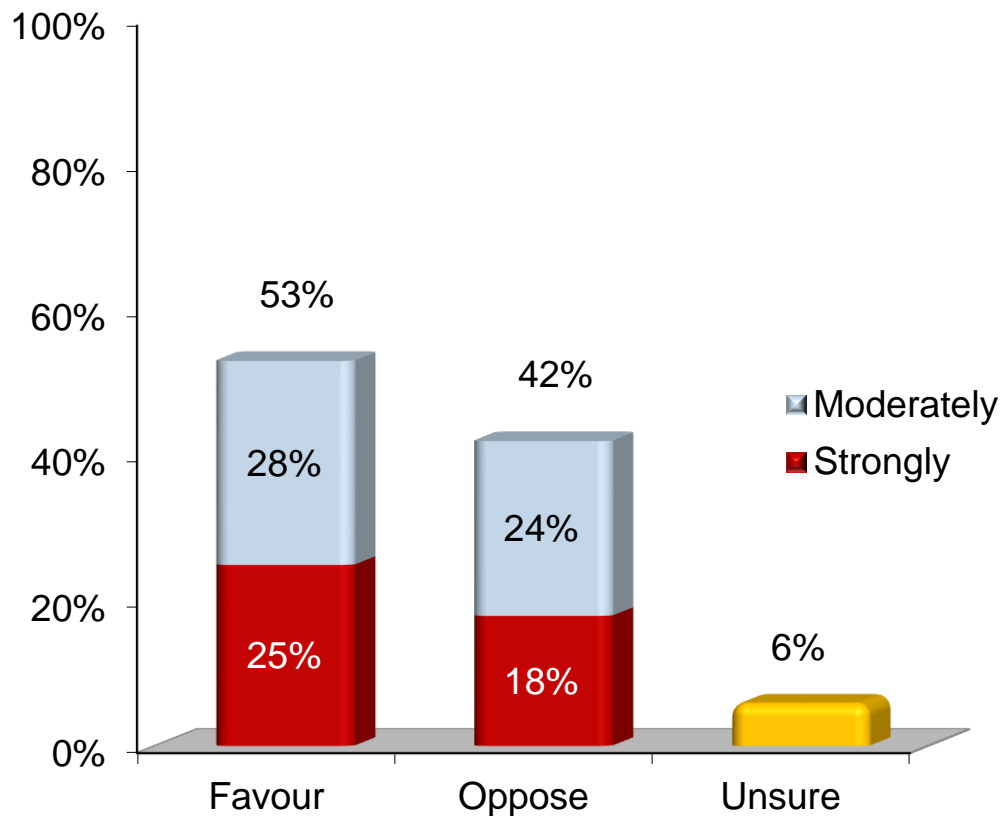
Survey Methodology

- This province-wide survey was designed and conducted by Probe Research Inc. in partnership with Cosmetic Pesticide Ban Manitoba. Telephone interviews were conducted between Sept. 13 and Sept. 26, 2016 among a random and representative sampling of 1,000 Manitoba adults.
- With a sample of 1,000 one can say with 95 percent certainty that the results are within +/- 3.1 percentage points of what they would have been if the entire adult population of Manitoba had been interviewed. The margin-of-error is higher within each of the survey's population sub-groups.
- Modified random-digit dialing of both landline and wireless numbers was used to ensure that all Manitoba adults would have an equal opportunity to participate in this Probe Research survey.
- Minor statistical weighting by age, gender and other demographic characteristics has been applied to this sample to ensure that it corresponds with the province as a whole.

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Public Opinion on Cosmetic Pesticide Restrictions

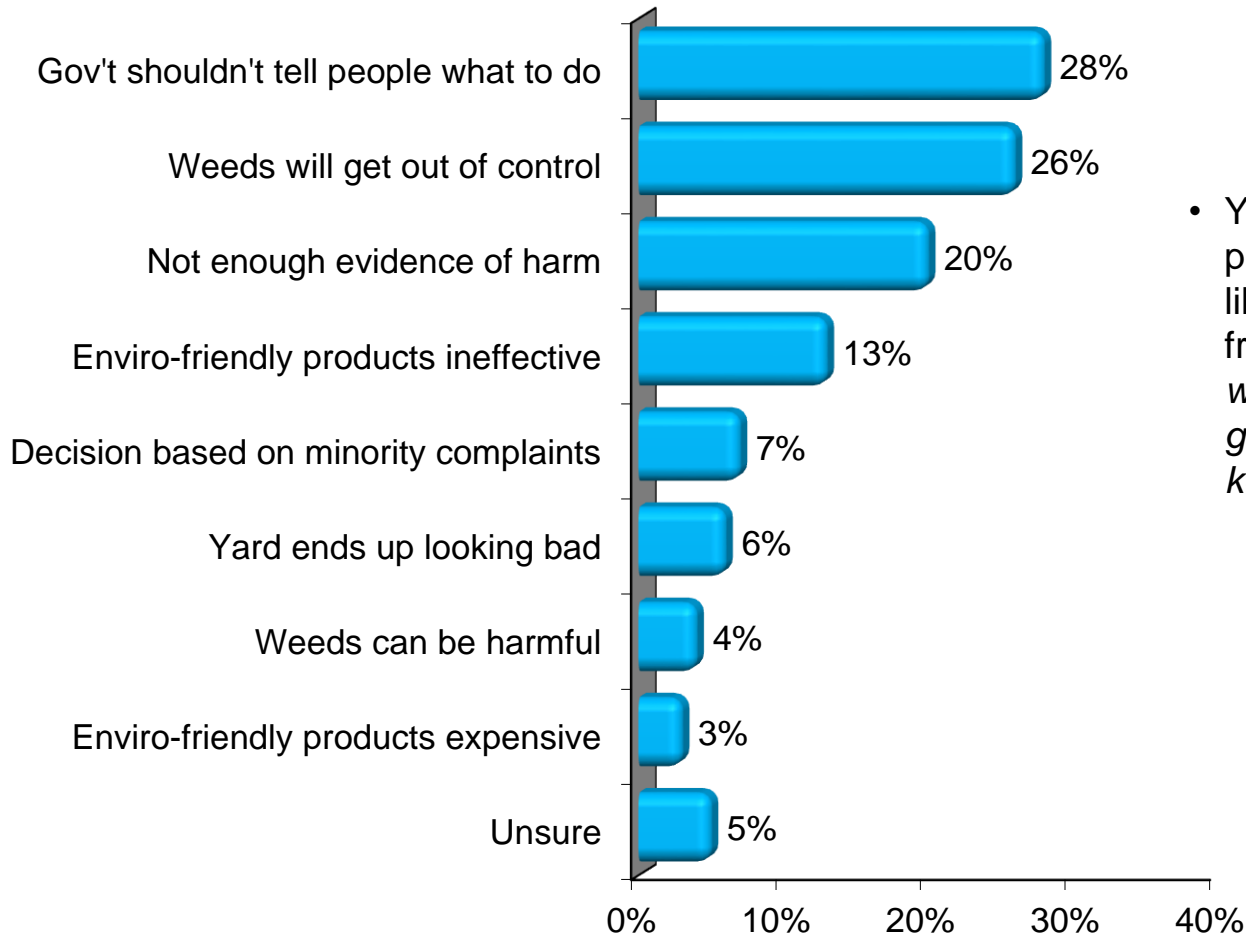
Q.1 “In Manitoba today, there are restrictions on the sale and use of cosmetic pesticides. These are pesticides that are used for lawns, but not those used in agriculture or to control mosquitoes. What do you think of this current legislation? Do you strongly favour, moderately favour, moderately oppose or strongly oppose these restrictions on cosmetic pesticides?” (n=1,000)



- Key supporters of cosmetic pesticide use restrictions include women (59% *favour*, versus 45% among men) and younger adults (64% *favour* among those aged 18-34 years, versus 49% among those aged 35-54 years and 42% among those aged 55-plus).
- Homeowners were more likely than those who rent to oppose cosmetic pesticide restrictions (48% versus 31%).

Rationale for Opposing Restrictions

Q.2 “Still thinking about cosmetic pesticides, please tell me why you oppose restrictions on their sale and use.”
(n=421)



- Younger opponents of cosmetic pesticide restrictions were more likely to base their opposition on freedom-of-choice grounds (48% *not wanting their options limited by governments*) than on the desire to keep weeds under control (12%).