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# REPORT COSMETIC PESTICIDE SURVEY

Prepared for the Social Planning Council of Winnipeg



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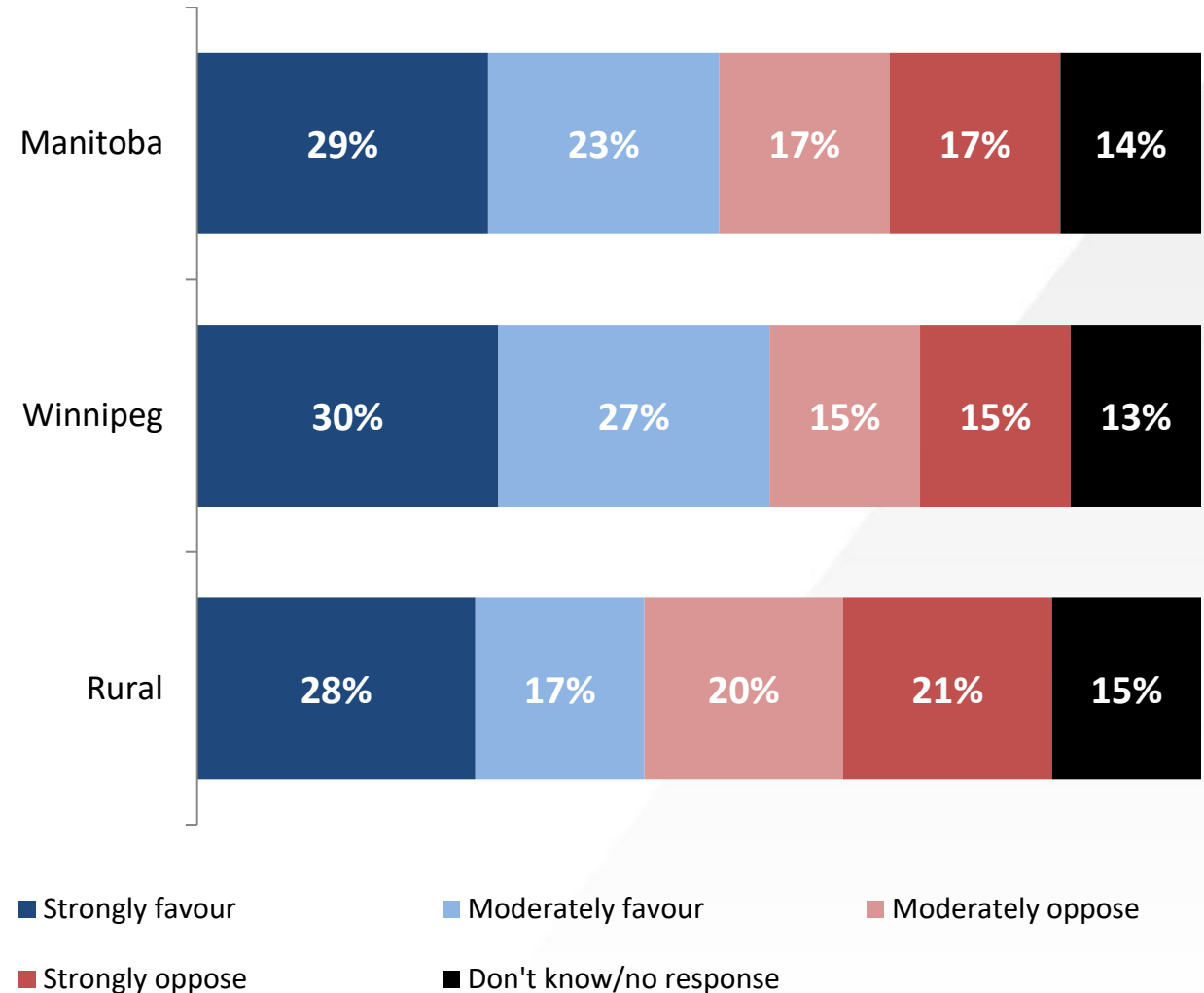
# METHODOLOGY

- The survey was conducted with 800 Manitobans using random-digit dialing between October 3 and November 7, 2022, including 513 Winnipeggers and 287 living outside of Winnipeg.
- The theoretical error rate is  $\pm 3.5\%$  for the overall results (based on a 95% confidence interval).
- Because the sample produces a divergence from Canadian census data, results are corrected for discrepancies in respondents' gender, age, region, and household income. The data represented in this report are weighted unless otherwise noted.

# FAVOURABILITY OF COSMETIC PESTICIDE RESTRICTIONS

*Do you favour or oppose keeping the existing restrictions on cosmetic pesticides in Manitoba?*

- Overall, just over half of Manitobans (52%) say they are in favour of keeping the existing restrictions on cosmetic pesticides in the province, including 29% who are strongly in favour.
- Although the difference is not quite statistically significant, Winnipeggers (57%) tend to be more in favour of keeping restrictions than those living outside of Winnipeg (44%).
- Of note, 14% of all respondents were unsure or did not know enough to provide an answer.



# RESTRICTIONS FAVOURABILITY BY DEMOGRAPHIC GROUPS

*Do you favour or oppose keeping the existing restrictions on cosmetic pesticides in Manitoba?*

- Across all demographic groups, a higher proportion of respondents are in favour of keeping the restrictions.
- Among all groups, those ages 30 to 44 (58%) are most likely to favour keeping cosmetic pesticide restrictions while those with high school or less education are least likely (47%).
- Manitobans 18 to 29 have the highest rates of non-response at 20%, which accounts for its slightly lower rate of keeping the restrictions.

